

Build a vibrant, supportive community

— with vested interest in your school.



Connect with families on their own terms

- Any channel – **text, email, voice call, public website, social media, or print.** NO APP REQUIRED.
- Auto-translation into **100+ languages.**
- Simple, reliable way for **families and students** to communicate, even as they move across grade levels.

Save time and energy for your teachers

- Easily share any communication – announcements, reminders, newsletters – **anytime, anyhow, from anywhere.**
- **Two-way controlled engagement:** comments, direct messages, and built-in calendaring, volunteering, event, and fundraising capabilities.
- Add **videos, photos, and more** to highlight classroom and student achievements.



Empower you to make data-driven decisions

- Actionable reporting on family engagement and teacher effectiveness, **so you know exactly where the bottlenecks are and where you are succeeding.**
- Get **real-time feedback** from families and staff to get ahead of potential issues.
- Mitigate risk and ensure compliance through **automatic flagging of any problematic communications.**

Your all-in-one solution for efficient, consistent school communication

- Seamlessly integrate all your communications with your existing **tech stack, SIS, Clever, ClassLink, and Google Classroom and Suite.**
- **Brand your school and customize messages, groupings, and notifications** to fit the needs of every situation.
- **Stories at your fingertips** to celebrate success and drive even more engagement across the community.

Trusted by
25,000 schools

↑42% increase in
community engagement

6 hours saved per
week for teachers

70% of teachers use
ClassTag in their first year

Take your school communication to the next level! LET'S CONNECT!

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